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SUPPLY CHAIN STRATEGY SPECIALISTS

Your **Business DNA**. Our **Supply Chain Blueprint**.

YOUR BUSINESS DNA.
OUR SUPPLY CHAIN BLUEPRINT.

From movement to meaning. Powered by insight. Driven by impact.

- Rooted in **Vision 2030** and Digital 3PL innovation
- Engineered for **one-touch execution** and **deep integration**
- Committed to **client intimacy**, not commodity thinking
- Built to translate **supply chain performance** into **business performance**

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YOUR INVENTORY.
OUR INTELLIGENCE.

Smarter storage. Built for flow, visibility, and ROI.

Key Benefits:

- 20,000m² WMS-powered, modular facility

- **SFDA & Pharma-Compliant:** Ideal for FMCG & healthcare sectors

- **Built for Throughput:** Designed for speed, accuracy, and volume

- **Smart Systems:** Dashboards, ROI calculators, inventory planning

- **Agility at Scale:** Start with 500 pallets, grow fast

- **Strategic Partner Mentality**: We manage your inventory like it's our own

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CASE STUDY

Healthcare Services Provider – Strategic Inventory Excellence with Hala

Client: Healthcare Services Provider – National Unified Procurement Company

Sector: Government Health Logistics & Pharmaceutical Distribution

Facility: Hala Jeddah Warehouse

Scope: Inbound pharmaceutical logistics, advanced inventory processing

The Challenge

Healthcare Services Provider , the Kingdom's centralised public health logistics agency, needed a partner that could meet — and ideally exceed — demanding performance standards across inbound receiving, accuracy, and compliance for highly regulated pharmaceutical inventory.

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CASE STUDY

Hala's Strategic Response

- Integrated WMS platform with Healthcare Services Provider 's audit framework

- Real-time receiving accuracy tracking + digital dashboards

- Advanced training to align warehouse teams with public health KPIs

- Continuous data-driven process improvements in inventory handling
- Seamless compliance with SFDA pharma-grade protocols

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CASE STUDY

KPI Performance vs Targets (YTD 2024 vs YTD 2025)

KPI Metric	Target KPI	Actual 2025 YTD	Achievement
Receiving Accuracy	96.5%	**97.52%**	**Exceeded** target
Damage Reporting Accuracy	97.0%	**98.51%**	**Exceeded** target
Expiry Documentation Accuracy	98.0%	**100.00%**	**Exceeded** target
Temperature Report Accuracy	98.0%	**100.00%**	**Perfect** performance
Barcode Receiving Compliance	96.0%	**99.56%**	**Exceeded** target
Average Receiving Time	≤2.0 days	**1.80 days**	**Met target** (with additional audit checks in place)

6 out of 6 metrics exceeded or fully met, driving consistent inbound excellence and regulatory confidence.

CASE STUDY

Key Proof Points

- Zero failure rates across all compliance-sensitive tracking categories

- Digital-first receiving process = **traceability, speed & accuracy**

- Enabled transparent inventory flow across **national medical sites**

- Supports Vision 2030 through world-class public health logistics
- Delivers confidence to Healthcare Services Provider in handling critical stock across KSA

Strategic Value
This case highlights Hala's DNA in action: by decoding operational bottlenecks, aligning with Healthcare Services Provider 's strict KPIs, and transforming compliance needs into performance wins, we delivered **real value** to Saudi Arabia's most mission-critical healthcare supply chain.

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THE RESULT

"

Working with Hala gave us the **confidence to scale** — their **systems, discipline**, and **strategic focus turned what used to be logistics into real performance.**

"

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IMPACT MEASUREMENT AUDIT

Send us these data points so we can do a free impact audit for your business

Data Points:

- Inventory Carrying Costs (SAR/month)

- Average Stock Turn Time (days)

- % of Stock Write-Offs

- Order Accuracy Rate

- Ageing Inventory Profile

- Handling Error Rate

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